



Secondary Exhibition: Giuseppe De Francesco “TOKYO HYAKU”

江戸  東京百景

Part 1: November 28 (Tue.) – December 27 (Wed.) 2017
 Part 2: January 5 (Fri.) – February 4 (Sun.) 2018

Organizer: Shizuoka City Tokaido Hiroshige Museum of Art
 Designated Manager: NPO Hexaproject

EDO  TOKYO 100

November 28 (Tue.) 2017 – February 4 (Sun.) 2018

It is said that Utagawa Hiroshige began to work on scenery art in the 1830s, the work that was depicted was “Famous Places in the Eastern Capital”, which depicted sights of his hometown, Edo. Approximately 25 years later, Hiroshige attempted at “One Hundred Famous Views of Edo”, the piece that is to highlight his later years. Within the 120 pieces of this epic series (including the table of contents and some works by Hiroshige II), there are pieces that have inspired European Impressionists including Vincent van Gogh and Claude Monet, as well as many people both nationally and internationally. Ten years after “One Hundred Famous Views of Edo” was published, “Edo” became known as “Tokyo”; please enjoy the many scenes of “Edo” that Hiroshige had left behind for our generation.

Please also see Tokyo through the lens of Italian photographer, Giuseppe De Francesco, in his works at “TOKYO HYAKU”. The exhibited photograph series crops out the sights of Tokyo 160 years later and is an homage to Hiroshige’s “One Hundred Famous Views of Edo”. Discover Edo with Hanga and revisit Tokyo through photographs; delve into the depths of Tokyo through two contrasting visions.



静岡市東海道広重美術館
 SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

■Exhibition Highlights

Hiroshige's masterpiece which Gogh imitated

Van Gogh, artist from the Netherlands and famous for works, "Les Tournesols" and "Terrasse du café le soir" is known to be an avid collector of Ukiyo-e. He has also created Ukiyo-e imitation pieces by the name of Japonaiserie (Japan-taste). This includes the "Sudden Shower over Shin-Ohashi Bridge and Atake" that allows the viewer to feel the sound through countless lines of ink that express pounding rain and movement through images of people rushing on the bridge to avoid the sudden shower, as well as "Plum Garden in Kameido" that exaggerates the size of the foreground with perspective representation and known for the distinct contrast of red and green. We hope you enjoy "One Hundred Famous Views of Edo" that melted the heart of Van Gogh.



Work exhibited in Part1.
 Utagawa Hiroshige
One Hundred Famous Views of Edo
 "Sudden Shower over Shin-Ohashi Bridge and Atake"
 Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part2.
 Utagawa Hiroshige
One Hundred Famous Views of Edo
 "Plum Garden in Kameido"
 Collection of Shizuoka City Tokaido Hiroshige Museum of Art

Related Event 1 / Giuseppe De Francesco: Artist Talk

Date: December 3 (Sun.) 2017, 13:00 - 13:30

Admission: Free *museum entrance fee is required.

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrolment

Related Event 2 / Gallery Talks by a Museum Curator

Date: December 10 (Sun.) 2017 & January 21st (Sun.) 2018, 13:00 - 13:30

Admission: Free *museum entrance fee is required.

Meeting place is the entrance hall of the museum. No pre-registration needed; unlimited enrolment

PRESS RELEASE

Artworks

"One Hundred Famous Views of Edo" by the Master Landscape Artist Utagawa Hiroshige was made in the artist's last years and is noted for the frequent use of extremely enlarged foreground objects to create depth. Published in succession from 1856, 100 pieces were planned just as the title suggests. But it proved so popular that all 100 were made within a year of it first being released so more were published afterwards. There are 118 pieces in existence which bears Hiroshige's name and is the largest number of works made by a single artist in a Ukiyo-e series. In total there are 120 works including the piece "Paulownia Trees at Akasaka in the Evening Rain" by Utagawa Hiroshige II and the table of contents designed by Baisotei Gengyo. This exhibition displays approximately 107 of the 120 pieces in the series.



Work exhibited in Part1.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"Kinryūzan Temple in Asakusa"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part1.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"Asakusa Ricefield and Torinomachi Festival"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part1.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"Inside Kameido Tenjin Shrine"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part2.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"View from Massaki of Sujin Shrine, Uchigawa Inlet and Sekiya"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part2.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"Plum Garden in Kameido"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



Work exhibited in Part2.
Utagawa Hiroshige
One Hundred Famous Views of Edo
"Bikunihashi Bridge in the Snow"
Collection of Shizuoka City Tokaido Hiroshige Museum of Art



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

PRESS RELEASE

■Secondary Exhibition: Giuseppe De Francesco “TOKYO HYAKU”

Giuseppe De Francesco's “TOKYO HYAKU” is an homage to Hiroshige's “*One Hundred Famous Views of Edo*”, the series reimagine the scenery of Tokyo today using photographs. This is a series developed over approximately two years and is based all around Tokyo. The series is full of humor and originality captured through the eyes of an Italian artist who has pursued the shadows of master scenery artist, Hiroshige. This exhibition displays approximately 60 of the 119 pieces in the series.



Work exhibited in Part1. (Left)
Giuseppe De Francesco
TOKYO HYAKU “Gotenyama to Daiba”



Work exhibited in Part1. (Left)
Giuseppe De Francesco
TOKYO HYAKU “Toshima, Ikebukuro, cat café”



Work exhibited in Part2. (Left)
Giuseppe De Francesco
TOKYO HYAKU “Yanaka, mannen tawashi”



Work exhibited in Part2. (Left)
Giuseppe De Francesco
TOKYO HYAKU “View from Nakagin Capsule Tower toward Shiodome park, Hamarikyu”

■Artist Profile: Giuseppe De Francesco

Born in Milan, Italy in 1982, graduated at the Politecnico di Milano faculty of design. Giuseppe De Francesco has been collaborating with important Italian photographers in fashion and architecture industries before starting his career. He has been living in different cities and currently working worldwide for his personal researches and commercial assignments.

His images explore places with a clean style, focusing on the content of the specific photographic research he's working on. He believes that the environments we are living in are in a continuous dialogue between our cultural heritage and the we are shaping our future. The aim of his work is to show the connection between the memory of places and the cultural identity they contribute to create.

□ TOKYO HYAKU
<http://tokyohyaku.com>



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

■About the Museum

Shizuoka City Tokaido Hiroshige Museum of Art

Shizuoka City Tokaido Hiroshige Museum of Art is the first art museum in Japan to focus on the works of Edo Ukiyo-e Artist, Utagawa Hiroshige. There are approximately 1400 landscape woodblock prints and other works within the Hiroshige collection, including Hiroshige's masterpieces *Fifty-Three Stations of the Tōkaidō* (Tōkaidō Hoeidō Edition) and *One Hundred Famous Views of Edo*. We aim to promote a new culture of Ukiyo-e through curated exhibitions connecting Ukiyo-e with contemporary works. Visitors can enjoy the magnificence of internationally loved Ukiyo-e works from Edo to the present.



About Hiroshige

Utagawa Hiroshige (1797 - 1858) Ukiyo-e artist

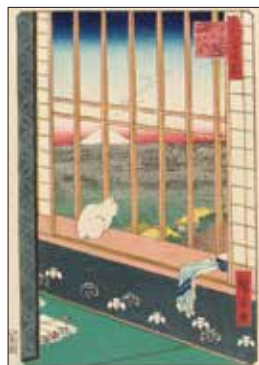
He became a pupil of Toyohiro Utagawa when he was about 15 years old. His work *Fifty Three Station of the Tōkaidō* (Tōkaidō Hoeidō Edition) caused a great sensation, after that he continued to create Ukiyo-e prints about the Tōkaidō and the landscape of Edo and became famous as landscape artist. While he was working on what is considered his late-life masterpiece, *One Hundred Famous Views of Edo*, Hiroshige fell ill and passed away at the age of 62. Hiroshige's bold composition and lyrical style is loved by all and his works continue to influence artists all over the world.

■Press Images

High-resolution data for the following 5 images are available for editorial coverage of exhibitions. Please send your request by email or fax after reading the usage conditions on the following page.



1



2



3



4



5

□Titles and Credits

- | | |
|--------------------------|--|
| 1. Poster image | ©Shizuoka City Tokaido Hiroshige Museum of Art |
| 2. Utagawa Hiroshige | <i>One Hundred Famous Views of Edo</i> "Asakusa Ricefield and Torinomachi Festival" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 3. Utagawa Hiroshige | <i>One Hundred Famous Views of Edo</i> "View from Masaki of Suijin Shrine, Uchigawa Inlet, and Sekiya" Collection of Shizuoka City Tokaido Hiroshige Museum of Art |
| 4. Giuseppe De Francesco | TOKYO HYAKU "Toshima, Ikebukuro, cat café" |
| 5. Giuseppe De Francesco | TOKYO HYAKU "View from Nakagin Capsule Tower toward Shiodome park, Hamarikyu" |

(Usage Conditions)

- * The images may be used only for editorial press purposes in conjunction with this exhibition and may not be used after the exhibition is over.
- * Images may not be altered (trimmed, combined with other images or text, etc...).
- * Images must be reproduced with notice of attribution.
- * When an image is used, please email us a review copy
- * Please send a final copy for our records (publication copy, URL, DVD video, CD, etc...)



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART

江戸 東京百景

Secondary Exhibition: Giuseppe De Francesco "TOKYO HYAKU"

Press Image Data Request

TO: Tokaido Hiroshige Museum of Art Press Desk

FAX.054-375-5321 E-mail: info@tokaido-hiroshige.jp

■ Check the box for image data to be requested.

- Poster image
- Utagawa Hiroshige *One Hundred Famous Views of Edo* "Asakusa Ricefield and Torinomachi Festival"
- Utagawa Hiroshige *One Hundred Famous Views of Edo* "View from Masaki of Suijin Shrine, Uchigawa Inlet, and Sekiya"
- Giuseppe De Francesco TOKYO HYAKU "Toshima, Ikebukuro, cat café"
- Giuseppe De Francesco TOKYO HYAKU "View from Nakagin Capsule Tower toward Shiodome park, Hamarikyu"

Your Company:

Publication's Name:

Your Name:

TEL:

FAX:

E-mail:

When do you need the image by (month / date / time) ?

*Can be sent between 10:00 -16:00 (JST)

Planned publishing date (section title)

<Usage Conditions>

- * The images may be used only for editorial press purposes in conjunction with this exhibition and may not be used after the exhibition is over.
- * Images may not be altered (trimmed, combined with other images or text, etc...).
- * Images must be reproduced with notice of attribution.
- * When an image is used, please email us a review copy
- * Please send a final copy for our records (publication copy, URL, DVD video, CD, etc...)

Please send us information if you introduce our program.

TEL.054-375-4454/FAX.054-375-5321 info@tokaide-hiroshige.jp



静岡市東海道広重美術館
SHIZUOKA CITY TOKAIDO HIROSHIGE MUSEUM of ART